

WIC Matters Newsletter for Vendors

MARCH 2026, VOLUME 26, ISSUE 1

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SOME Yogurt and Tofu Brands no Longer WIC Allowed

As part of the federal requirement changes to the WIC food package, beginning April 1, 2026, WIC allowed yogurts can only have 16 grams or less of added sugars. This means that some yogurts will no longer be WIC allowed. Some yogurts have also been discontinued, so those will be taken out of the WIC Approved Product List, or APL.

In addition, silken tofu will also be taken out of the WIC APL. The new federal requirement means that tofu must contain 100 grams of calcium. Silken tofu does not meet that requirement. Many other tofu options remain, including firm and extra firm.

For a list of all WIC allowed yogurt and tofu, please visit our website to view the [MN WIC APL](#). You may look under the “Recently Deleted” tab beginning April 1 for the brands that have been removed.

Reauthorization – Thank You!

Thank you for submitting your store reauthorization materials. The WIC Program would be unable to function without the customer service and kindness you provide to WIC customers. We appreciate your service to our communities throughout the state. THANK YOU!

Training Video Highlight



A series of WIC videos were made to help families shop for WIC foods more easily and to help store staff understand the WIC transaction. You can find the [Minnesota WIC Vendor Training Videos](#) on the WIC website. Each video is between 2-3 minutes long and covers important topics. This month, we are highlighting the [Card Declines & Troubleshooting](#) video. This video can be used for training purposes or to refresh your memory on what to do when a WIC card is declined.

References – complete list of hyperlinks:

UPC Codes – MN WIC APL: <https://www.youtube.com/watch?v=JUGmeeS6yCU>

WIC Vendor Training Videos for Cashiers and Store Staff:

<https://www.health.state.mn.us/people/wic/vendor/trainvideos.html#NaN>

Card Declines and Troubleshooting: <https://www.youtube.com/watch?v=JUGmeeS6yCU>

For vendor related questions or concerns, please email health.wicvendor@state.mn.us



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