

Doula Care- Topic of the Month

UPDATED MARCH 2026

Updated in 2025, Minnesota Statutes [181.939 Nursing Mothers, Lactating Employees, and Pregnancy Accommodations](#), states that “An employer must provide reasonable accommodations to an employee for health conditions related to pregnancy or childbirth upon request, *with the advice of a licensed healthcare provider or certified doula...*”

Many of you may wonder what role a doula plays in providing care for our pregnant and postpartum participants. This memo will focus on a doula’s roles in supporting families and their scope of practice when providing care.

What is a doula?

A doula is a trained individual who provides individualized physical and emotional support as well as evidence-based information and advocacy to the parent before, during, and after childbirth. The doula does not provide medical care. They do offer evidence-based information to support the informed decision-making process.

Under the 2025 Minnesota Statutes [[148.995 Definitions](#)], “Doula services” means continuous emotional and physical support throughout labor and birth, and intermittently during the prenatal and postpartum periods.

How can a doula help?

The purpose of doula support is to empower the parents to achieve a healthy and rewarding birth experience. Doula care has been shown to greatly improve birth outcomes for both the parent and baby. In the State of Minnesota, doula support has led to a 22% decrease in premature births for pregnancies covered by Medicaid.¹ Doula-assisted births have also shown to be four times less likely to result in a low birth weight (LBW) baby.²

A doula may help to educate and support breastfeeding. Studies have shown that access to culturally appropriate doula care resulted in a near universal 97.9% breastfeeding initiation rate. The same study found that disparities in maternal health are diminished with access to the culturally specific, individualized care that a doula may provide.

Support also includes the birth partner, which can extend to a positive impact on the entire family. Read on for some of the key benefits provided by accessing doula services.

Key benefits of doula care

- Lower the need for medication-assisted birth.

- Reduce the risk of cesarean delivery.
- Shorten the time spent in labor.
- Decrease the risk of premature birth.
- Increase breastfeeding initiation.
- Improve overall birth outcomes.
- Eliminate racial and class disparities in perinatal health.

Types of doulas?

Most people have heard of a Birth (Antenatal) Doula; however, there are Postpartum Doulas available as well. The availability of either type of doula may vary in each specific area. Doula certification is not required to practice. However, to be eligible for the state registry and reimbursement for services through Medicaid, certification is required by the State of Minnesota. The state registry page, [Minnesota Doula Registry](#), contains specific information on registry requirements, certifying organizations, and a list of registered doulas.

Doula's scope of practice

The State of Minnesota does not have a set list of standards or competencies required of a doula to be eligible for the registry list. Each certified doula must follow [Standards and Ethics](#) agreed to by their certifying organization, similar to those provided here by DONA International. The standards and ethics typically include established rules of conduct and ethical responsibilities to the client, colleagues, and to the profession.

In general, the scope of practice is to provide physical, emotional, and informational support. A doula may offer advice with providing evidence-based information. It is not the role of a doula to offer medical care or advice (providing an opinion or recommendation to guide care).

Insurance coverage

Minnesota has one of the best coverages afforded to doula care; however, it is limited. Coverage varies by insurance type and provider. For private insurance carriers, participants should contact their provider to see if there is *any* coverage for doula care services. Many doulas will work on a sliding fee scale to offer support for those with no coverage.

For participants enrolled in Medical Assistance (Medicaid), doula services are a covered benefit. Minnesota 2019 Session Law details the following coverage for care by Medicaid under *Sec. 36. [256B.758 REIMBURSEMENT FOR DOULA SERVICES]*:

“Effective for services provided on or after January 1, 2024, payments for doula services provided by a certified doula are \$100 per prenatal or postpartum visit and \$1,400 for attending and providing doula services at birth.”

To qualify for coverage through Medicaid, the doula must be certified and registered by the state. There is no fee for the Medicaid participant!

For more information regarding doula billing and services: [Doula Services](#) (Minnesota Department of Human Services, Revised April, 2024)

What do WIC participants need to know?

Offering prenatal and postnatal support is vital to improving the health of the parent and the infant. Similar to WIC staff, a doula may act as an advocate and educator to support the parent on their journey. Participants should be made aware of the many benefits of having a doula join in their birthing experience.

Encourage a participant who is interested in doula support to reach out to inquire about their options for coverage/payment. For participants who are enrolled in or qualify for Medical Assistance, let them know that they may be able to have access to a doula at no cost to them. Additionally, many doulas work on a sliding fee scale to ease the burden of the cost for families whose insurance provides limited or no coverage.

Look for resources near your agency. It may be helpful to create a list of certified doulas to share with participants. Below are a few resources that may be helpful.

- [Help me Connect](#) provides a navigator to help families with many services. Families can search [Doulas and Birth Workers](#) to find a list of registered Doulas in Minnesota.

For more information and materials that support workplace protection for pregnant and breastfeeding participants: [PREGNANT WORKERS AND NEW PARENTS](#) (Minnesota Department of Labor and Industry)

Resources

1. [Impact of Doulas on Healthy Birth Outcomes](#) (The Journal of Perinatal Health, 2013)
2. [Doula care supports near-universal breastfeeding initiation among diverse, low-income women](#) (Journal of Midwifery & Women's Health, 2013)

Reference- complete listing of hyperlinks:

[181.939 Nursing Mothers, Lactating Employees, and Pregnancy Accommodations](#)
(www.revisor.mn.gov/statutes/?id=181.939)

[148.995 Definitions](#) (www.revisor.mn.gov/statutes/cite/148.995)

[Help me Connect](https://helpmeconnect.web.health.state.mn.us/HelpMeConnect) (<https://helpmeconnect.web.health.state.mn.us/HelpMeConnect>)

[Doulas and Birth Workers](#)

(<https://helpmeconnect.web.health.state.mn.us/HelpMeConnect/Search/PregnantandExpectantFamilies/EducationandSupport/DoulasandBirthWorkers?loc=&geo=>)

DOULA CARE- TOPIC OF THE MONTH

Minnesota Doula Registry

(<https://www.health.state.mn.us/facilities/providers/doula/index.html>)

Standards and Ethics (www.dona.org/what-is-a-doula/scope-and-ethics/)

256B.758 REIMBURSEMENT FOR DOULA SERVICES

(www.revisor.mn.gov/statutes/cite/256B.758#:~:text=758%20REIMBURSEMENT%20FOR%20DOULA%20SERVICES,doula%20services%20at%20a%20birth.)

Doula Services

(www.dhs.state.mn.us/main/idcplg?IdcService=GET_DYNAMIC_CONVERSION&RevisionSelectionMethod=LatestReleased&dDocName=DHS16_190890)

PREGNANT WORKERS AND NEW PARENTS (www.dli.mn.gov/newparents)

Impact of Doulas on Healthy Birth Outcomes

(www.ncbi.nlm.nih.gov/pmc/articles/PMC3647727/)

Doula care supports near-universal breastfeeding initiation among diverse, low-income women

(www.ncbi.nlm.nih.gov/pmc/articles/PMC3742682/)

Minnesota Department of Health - WIC Program, 625 Robert St N, PO BOX 64975, ST PAUL, MN, 55164-0975; 1-800-657-3942, health.wic@state.mn.us, www.health.state.mn.us; to obtain this information in a different format, call: 1-800-657-3942.

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