

Minnesota WIC Program Phone Counseling Observation Checklist

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The supervisor (or other designated staff) can use this form to observe the trainee conduct phone contacts once the trainee has reviewed Remote Nutrition Education information.

The supervisor should assess the trainee against the criteria for each action. Not all the descriptions in the criteria may apply for each observed contact.

The supervisor will review the completed observation checklist with the trainee and follow up on areas that need improvement. The completed checklist should be retained on file per local agency procedures.

Observation Information	Comments
Trainee Name	
Supervisor's Signature	
Date	-

Minnesota WIC Program Phone Counseling Observation Checklist

Participant ID:	
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Action	Criteria	Completed	Needs Improvement	N/A	Comments
Staff Preparation Prepares before call is made.	Information System record reviewed prior to call & pulled up during call.				
made.	Appropriate educational resources & referrals available for staff to refer to during the call.				
Rapport Building / Customer Service	Greets participant/parent/guardian by name.				
Builds rapport with the participant/parent/guardian by opening the conversation in a warm & inviting manner.	Staff introduces self – including their role/title.				
	Introduces call observer. Ask permission for observer to listen in on call as part of staff training.				
	Asks participant/parent/guardian if good time to talk.				
	Sets the agenda – expected length of call, what is to occur during the call.				
	Asks participant/parent/guardian if she/he has initial questions.				

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Action	Criteria	Completed	Needs Improvement	N/A	Comments
Nutrition Education and Follow Up	Asks open-ended, relevant questions.				
Offers appropriate, relevant, and accurate counseling & advice.	Follows up on previous goal or nutrition discussion in an open-ended way, discusses barriers if not met or affirms if met.				
	Offers different topics to discuss based on previous 'note' documentation & participant/parent/guardian's interest. Tailors discussion around interest.				
	Offers education at appropriate moments after collecting all information.				
	Identifies & assigns correct nutrition risk factors (if applicable).				
Supports Messages & Offers Community Resources	Identifies appropriate educational materials or referral & offers to participant/parent/guardian.				
Encourages success by offering educational materials & referrals.	Explains educational material/referral.				
	Asks how participant/parent/ guardian would like to receive the educational materials or referral (such as email or mail).				

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Action	Criteria	Completed	Needs Improvement	N/A	Comments
Summarizes Conversation & Supports Next Step/Goal	Asks & discusses next step or goal, explores potential barriers.				
Closes the conversation & reviews main points, offers affirmations, determines next step/goal and sets up next visit.	Wraps up phone nutrition education by summarizing discussion.				
	Discusses/schedules next in-person visit or instructs when to call clinic.				
	Informs participant/parent/guardian that food benefits have been loaded.				
	Ends call by thanking the participant/parent/guardian for their time.				
Documentation	Document nutrition education.				
Documents the phone nutrition education contact properly.	High Risk Care Plan completed & contains relevant information, if needed.				
	Educational materials & referrals sent are appropriately documented.				