

Work and Evaluation (WE) Plan: Eliminating Health Disparities Initiative – *Breast & Cervical Cancer*

JULY 1, 2027 – JUNE 30, 2029 (FIRST TWO YEARS ONLY)

Grantee organization: The Wellness Collective

Priority health area(s): Breast & Cervical Cancer

Population(s) served: African American, African immigrant, American Indian, Asian/Pacific Islander, Hispanic/Latino/Latina/Latine

Project name: Vanguard Women’s Health

Level(s) of change: 1, 2, 3

***Instructions:** Add and/or delete headings, rows and tables as needed to align with your project. For example, if your project provides activities related only to Level of Change 2, delete the objectives, strategies and tables listed for Level of Change 1 and Level of Change 3.*

Level of change 1: Health promotion/Direct service

Objective 1A: By June 30, 2029, increase screening rates for breast and cervical cancer among Vanguard participants age 40+ by two percentage points compared to 2026 baseline of 78%.

Strategy 1A.1: Make free breast cancer screening services available to uninsured or underinsured participants.

Activity	Staff responsible for activity and evaluation: Listed in EHDI budget (use titles)	Activity partners: Internal and external partners	Activity timeline: Period: July 1, 2027 - June 30, 2029	Activity Output: Product or service resulting from activity.	Evaluation Metric: Criteria to assess progress or success, as applicable to activity	Evaluation Indicator: Quantifiable evidence of progress or success, including source and timeline, as applicable to activity
1. Provide free mammograms to uninsured or underinsured Vanguard participants age 40+ on site.	EHDI Coordinator	Wellness Collective clinic	July 1, 2027 - June 30, 2029	Free mammograms provided on site	Number of free mammograms provided to uninsured or underinsured Vanguard participants age 40+ on site.	100 free mammograms provided each year to uninsured or underinsured Vanguard participants age 40+ on site <i>Data from daily mammogram records.</i>
2. Partner with Allina Health to bring their mobile imaging van (Mammo on the Move) to Healthy Days event each September.	EHDI Coordinator	Wellness Collective medical director Allina Health Clinic	July 1, 2027 - June 30, 2029	Mammo on the Move mobile imaging van at Healthy Days event each September.	Number of free mammograms provided in the Mammo on the Move mobile van.	25 free mammograms provided in the Mammo on the Move mobile van each September <i>Data from event mammogram records.</i>

Strategy 1A.2: Implement an automated reminder system to prompt patients due or are overdue for their mammogram.

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1. Set up automated reminder system using email and phone text messaging.	EHDI Coordinator	Wellness Collective clinic administrative staff	July 1, 2027 - June 30, 2029	Automated reminders sent by email and text	Number of Vanguard patients age 40+ who are due for their mammogram who received a reminder email and text. Number of Vanguard patients age 40+ who got a mammogram after receiving the reminder email and text.	100 percent of Vanguard patients age 40+ who are due for a mammogram received a reminder email and text. 50 percent of Vanguard patients age 40+ get a mammogram after one reminder email and text <i>Reminders sent daily based on clinic patient records.</i>
2. Send reminder letters by mail to patients who received automated reminders but have not scheduled their mammogram 60 days after receiving the automated reminder.	EHDI Coordinator	Wellness Collective clinic administrative staff	July 1, 2027 - June 30, 2029	Second reminders sent by mail	Number of letters mailed to patients who have not scheduled their mammogram 60 days after receiving the automated reminder email and text. Number of Vanguard patients age 40+ who got a mammogram after receiving the follow-up reminder letter.	100 percent of patients who have not scheduled their mammogram 60 days after receiving the automated reminder email and text received a follow-up reminder letter by mail. 50 percent of Vanguard patients age 40+ get a mammogram after receiving the follow-up reminder letter.

Objective 1B: By June 30, 2029, 80 percent of Vanguard participants age 40+ increase their awareness of breast cancer risk factors as measured by a knowledge test when they begin the program and after a year in the program.

Strategy 1B.1: Conduct breast cancer risk assessments

Activity	Staff responsible for activity and evaluation: Listed in EHDI budget (use titles)	Activity partners: Internal and external partners	Activity timeline: Period: July 1, 2027 - June 30, 2029	Activity Output: Product or service resulting from activity.	Evaluation Metric: Criteria to assess progress or success, as applicable to activity	Evaluation Indicator: Quantifiable evidence of progress or success, including source and timeline, as applicable to activity
1. Schedule one-on-one risk assessment sessions with participants using the National Cancer Institute's "Breast Cancer Risk Assessment Tool" (BCRAT).	EHDI coordinator	Wellness Collective intake staff trained on BCRAT	July 1, 2027 - June 30, 2029	BCRAT assessment and explanation of results provided to Vanguard patients age 40+ .	Number of Vanguard patients age 40+ who received a BCRAT assessment and an explanation of results.	80 percent of Vanguard patients age 40+ receive a BCRAT assessment. 100 percent of Vanguard patients age 40+ who received a BCRAT assessment had the results explained to them. <i>Reminder letters sent daily, and BCRAT assessments conducted as needed, based on clinic patient records.</i>
2. Schedule post-assessment sessions with patients who received a BCRAT 5-year risk score of 1.67% or higher to co-develop a risk reduction plan.	EHDI Coordinator	Wellness Collective clinic Physician Assistants and nurses	July 1, 2027 - June 30, 2029	Post-assessment sessions with patients who received a BCRAT 5-year risk score of 1.67% or higher. Risk reduction plan for high risk patients.	Number of Vanguard patients 40+ who received a BCRAT 5-year risk score of 1.67% or higher have a post-assessment session scheduled.	100 percent of Vanguard patients 40+ who received a BCRAT 5-year risk score of 1.67% or higher have a post-assessment session scheduled.

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					Number of high risk patients who have a risk reduction plan.	70 percent of high risk Vanguard patients have a risk reduction plan. 60 percent of Vanguard patients with a risk reduction plan have made at least one lifestyle change to reduce their risk. <i>Post-assessment and risk reduction sessions scheduled as needed based on BCRAT assessment records of Vanguard.</i>

Level of change 2: Organizational/Institutional change

Objective 2A: By 2031, increase community capacity to provide breast and cervical cancer prevention initiatives, as measured by a 25 percent increase in number of breast and cervical cancer screenings in Hennepin County using 2027 as baseline.

Strategy 2A.1: Expand community access points around breast and cervical cancer prevention services

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1. Expand culturally congruent telehealth services by upgrading telehealth services.	Wellness Collective Chief Operating Officer	Board member Jeff Smith (technical expertise)	July 1, 2027 - June 30, 2029	Upgraded telehealth services	Upgrades made to telehealth services by June 30, 2028: -Additional computers and tablets -Improved internet speed -New language options -Telehealth manager hired	By June 30, 2028: 5 new computers 5 new tablets Internet speed upgraded from 100 mbps to 500 mbps Spanish and Hmong languages added. Telehealth manager hired. <i>Data from administrative records, recorded as they happen.</i>
2. Conduct ongoing health worker training in virtual care technology and best practices.	Wellness Collective Quality Improvement Manager	Vital Telehealth Inc. (vendor)	July 1, 2027 - June 30, 2029	Staff receive ongoing training in virtual care technology and best practices.	Number of staff who receive ongoing training in virtual care technology and best practices.	90 percent of staff receive ongoing training in virtual care technology

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						and best practices every two years. <i>Data gathered every two years based on staff's training date.</i>

Strategy 2A.2: Expand the cancer workforce in the Twin Cities metro area

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1. Promote cancer care training for CHWs and lay health navigators in the Twin Cities metro area.	Wellness Collective Medical Director	Your Neighborhood Coop to fill produce prescriptions for free	July 1, 2027 - June 30, 2029	Food Rx prescriptions issued	Percent of low-income breast cancer patients identified as high risk who received Food Rx prescriptions.	75 percent of low-income breast cancer patients identified as high risk received Food Rx prescriptions. 75 percent of patients who received Food Rx prescriptions report that the prescribed food has improved their health. <i>Annual follow-up of patients receiving Food Rx.</i>

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2. Partner with Minneapolis College, Normandale College, and St. Catherine University to host CHW internships and externships focused on cancer care for their CHW trainees.	Wellness Collective Medical Director	Uber and Lyft medical transportation programs	July 1, 2027 - June 30, 2029	Rideshare vouchers issued	Percent of low-income breast cancer patients without transportation who received rideshare vouchers for medical appointments. Percent of voucher recipients who kept their appointments because of the vouchers.	75 percent of low-income breast cancer patients without transportation received rideshare vouchers for medical appointments. 75 percent of patients who received rideshare vouchers report that the vouchers helped them get to their medical appointments <i>Voucher request data recorded daily.</i> <i>Annual follow-up with voucher recipients.</i>

Strategy 2A.3: Improve community and lifestyle interventions

Activity	Staff responsible for activity and evaluation: Listed in EHDI budget (use titles)	Activity partners: Internal and external partners	Activity timeline: Period: July 1, 2027 - June 30, 2029	Activity Output: Product or service resulting from activity.	Evaluation Metric: Criteria to assess progress or success, as applicable to activity	Evaluation Indicator: Quantifiable evidence of progress or success, including source and timeline, as applicable to activity
1. Implement Food Rx program to lower breast cancer risk.	Wellness Collective Medical Director	Your Neighborhood Coop to fill produce prescriptions for free	July 1, 2027 - June 30, 2029	Food Rx prescriptions issued	Percent of low-income breast cancer patients identified as high risk who received Food Rx prescriptions.	75 percent of low-income breast cancer patients identified as high risk received Food Rx prescriptions. 75 percent of patients who received Food Rx prescriptions report that the prescribed food has improved their health. <i>Annual follow-up of patients receiving Food Rx.</i>
2. Implement rideshare voucher program to get low-income patients to medical appointments.	Wellness Collective Medical Director	Uber and Lyft medical transportation programs	July 1, 2027 - June 30, 2029	Rideshare vouchers issued	Percent of low-income breast cancer patients without transportation who received rideshare vouchers for medical appointments. Percent of voucher recipients who kept their appointments because of the vouchers.	75 percent of low-income breast cancer patients without transportation received rideshare vouchers for medical appointments. 75 percent of patients who received rideshare vouchers report that the vouchers helped them get to their medical appointments

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						<i>Voucher request data recorded daily.</i> <i>Annual follow-up with voucher recipients.</i>

Level of change 3: Root causes/Conditions for health

Objective 3A: By 2031, increase by 50 percent the proportion of adolescents in Program X who get the recommended doses of the HPV vaccine.

Strategy 3A.1: Join or lead efforts to develop and implement the multi-dose HPV vaccine schedule as the state standard

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1. Attend meetings organized by the Minnesota Department of Health to develop the state standard for the HPV vaccine schedule.	EHDI Coordinator Health Educator	Minnesota Department of Health	July 1, 2027 - June 30, 2029	Meetings with MDH Draft of state standard for HPV vaccine schedule.	State standard for HPV vaccine schedule is drafted.	Final draft of state standard for HPV vaccine schedule completed for review by Minnesota Commissioner of Health.

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						<i>Vanguard meetings notes and other program records.</i>
2. Co-develop with the Minnesota Department of Health HPV vaccine informational resources in multiple languages.	EHDI Coordinator Health Educator	Minnesota Department of Health	July 1, 2027 - June 30, 2029	Meetings with MDH Draft of HPV vaccine informational resources in multiple languages.	HPV vaccine informational resources in multiple languages are drafted.	HPV vaccine poster and video in English, Spanish, and Hmong finalized. <i>Vanguard program records.</i>
3. Partner with local public health or join coalition efforts to educate staff and partners on the Minnesota standard for the HPV vaccine schedule.	EHDI Coordinator Health Educator	Minnesota Public Health Bloomington Public Health Health Education Coalition	July 1, 2027 - June 30, 2029	Informational sessions in the community held.	Number of community informational sessions held.	5 community informational sessions held per year. <i>Vanguard program records.</i>

Strategy 3A.2: Join or lead efforts to expand required insurance coverage to include multi-doses of the HPV vaccine

Activity	Staff responsible for activity and evaluation: Listed in EHDI budget (use titles)	Activity partners: Internal and external partners	Activity timeline: Period: July 1, 2027 - June 30, 2029	Activity Output: Product or service resulting from activity.	Evaluation Metric: Criteria to assess progress or success, as applicable to activity	Evaluation Indicator: Quantifiable evidence of progress or success, including source and timeline, as applicable to activity
1. Develop a communication campaign to increase public awareness of the importance of strengthening insurance regulations to fully cover the multi-doses of the HPV vaccine.	EHDI Coordinator Health Educator Communications Director Outreach Director	Wellness Collective Communications and Outreach teams Minnesota's Local Public Health Association (LPHA)	July 1, 2027 - June 30, 2029	Communication campaign deliverables: -Communication plan -Print, digital, & social media content -Print, digital, & social media outlets & schedule -Logos, color palettes, typography, and brand style -Key message x Audience matrix	Number of communication campaign deliverables completed. Increased knowledge about HPV vaccine as a result of the communication campaign.	100 percent of communication campaign deliverables completed. 50 percent of new and current Wellness Collective patients report at intake that they have seen at least one informational campaign product. 50 percent of new and current patients report that they learned something new about HPV from the latest communication campaign. <i>Deliverables from Vanguard program records; recognition and knowledge questions asked at intake of new patients and annual follow-up of current patients.</i>

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2. Meet with private health plan representatives to offer community perspective regarding the preservation of no cost-sharing and no strict timeline limits to complete multi-doses of the HPV vaccine regardless of federal guidelines.	EHDI Coordinator	Blue Cross Blue Shield of MN HealthPartners UnitedHealthcare Medica UCare	July 1, 2027 - June 30, 2029	Meetings with Blue Cross Blue Shield of MN, HealthPartners, UnitedHealthcare, Medica, and UCare. Wellness collective Memo received by representatives of the 5 health plans.	Commitment from 5 health plans that they will preserve the no cost-sharing and no strict timeline limits to complete multi-doses of the HPV vaccine regardless of federal guidelines.	3 health plans preserve the no cost-sharing and no strict timeline limits to complete multi-doses of the HPV vaccine regardless of federal guidelines. <i>Vanguard meeting notes and other program records.</i>

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To obtain this information in a different format, call: 651-201-5813.